



MEDIA ADVISORY

For Immediate Release:
October 25, 2010

CONTACTS:

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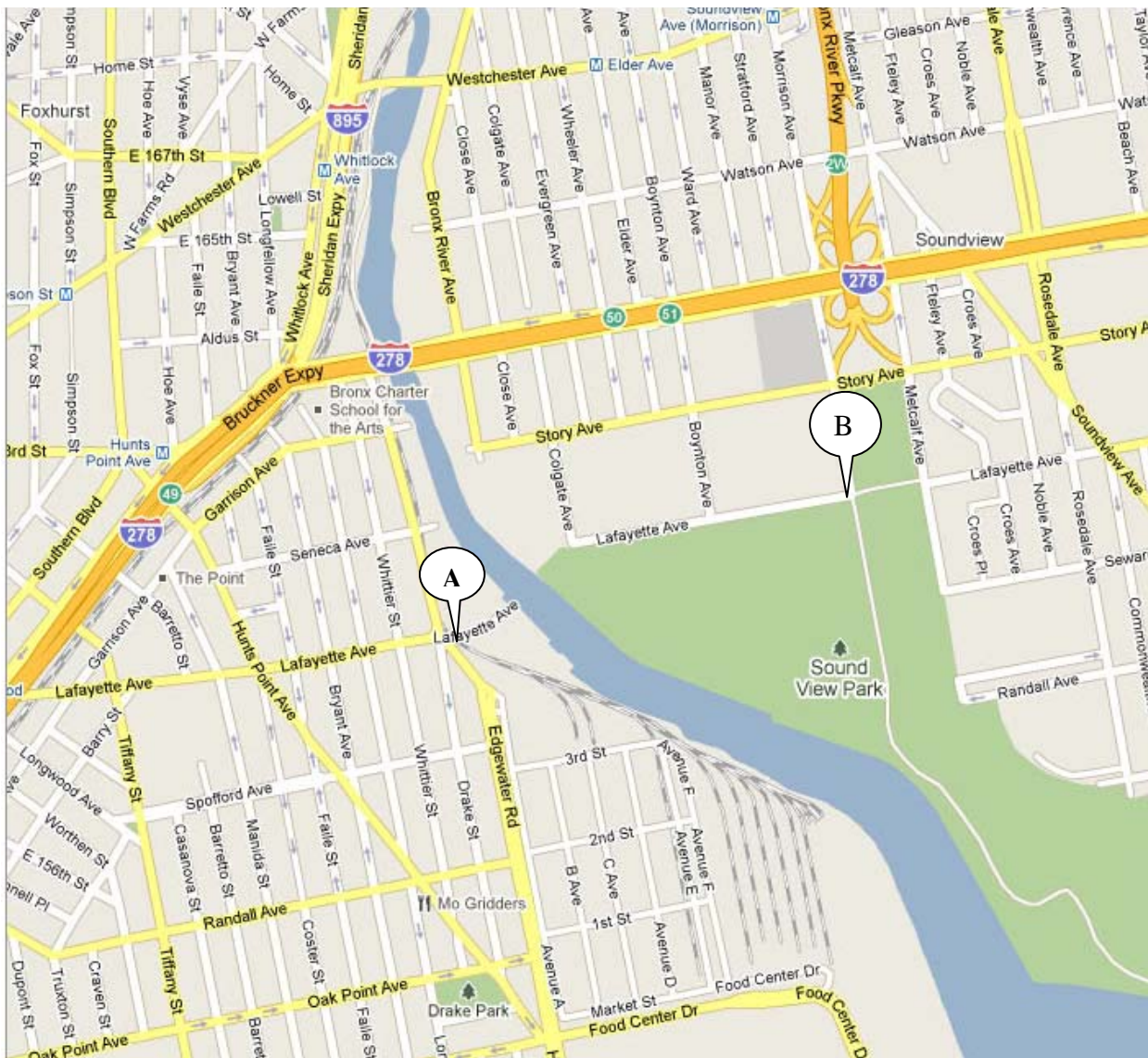
NYC Department of Parks & Recreation: Jesslyn Moser,
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Launch of Experimental Oyster Reef at Soundview Park

NEW YORK – The media is invited to join a partnership of scientists, government agencies, and non-profit groups on the water in boats or on the shore of Soundview Park, Bronx NY, as they begin the first phase of an ambitious research project to determine if it is possible to restore oysters and oyster reefs to NY Harbor. Project partners, including Hudson River Foundation, NY/NJ Baykeeper, NYC Department of Parks & Recreation Natural Resources Group, U.S. Army Corps of Engineers, NY/NJ Harbor Estuary Program, Urban Assembly New York Harbor School, Bronx River Alliance, Rocking the Boat, Wildlife Conservation Society and NOAA Restoration Center, will discuss the research project and its importance to the region. The media will witness project partners placing live oyster on a rock and shell base recently constructed by the U.S. Army Corps of Engineers in the shallow waters off of SoundView Park near the mouth of the Bronx River.

- When:** October 28, 2010, 08:30am
- What:** Launch of Oyster Research Project, Live oysters placed on experimental oyster reef
- Where:** Soundview Park, Bronx NY, in the East River near the mouth of the Bronx River
- Partners:** Hudson River Foundation, NY/NJ Baykeeper, NYC Department of Parks & Recreation Natural Resources Group, U.S. Army Corps of Engineers, NY/NJ Harbor Estuary Program, Urban Assembly New York Harbor School, Bronx River Alliance, Rocking the Boat, Wildlife Conservation Society and the NOAA Restoration Center
- Location:** **To view from shore:** Lafayette and Morrison Ave. entrance to Soundview Park. Vehicles will be escorted through the gate to the project site at 8:30. Vehicles will be escorted back to the gate at 10:00.
To view from Boats: The boat will leave from dock at Hunts Point Riverside Park at 8:30 and return to the Dock at 10:00. Parking is available at the Park. Entrance is at Edgewater Rd and Lafayette Ave. (See attached map)
- Visuals:** Wooden boats carrying trays of live oyster to project partners wading in the waters off of Soundview Park, placing live oysters onto an experimental oyster reef, interviews with project partners and scientists

Interested media please confirm by phone/e-mail the advisory contact(s)



A. To view from Boats: The boat will leave from dock at Hunts Point Riverside Park at 8:30 and return to the Dock at 10:00. Parking is available at the Park. Entrance is at Edgewater Rd and Lafayette Ave.

B. To view from shore: Lafayette and Morrison Ave. entrance to Soundview Park. Vehicles will be escorted through the gate to the project site at 8:30. Vehicles will be escorted back to the gate at 10:00. If arriving after 8:30, please call Ferdie Yau at 347-203-9912 to arrange for transportation from the gate to the project location.